

ATTENTION: ALL LAW ENFORCEMENT OFFICERS

Spending 10 hours on seat belt enforcement is spending 10 hours on crime prevention.

***click it
or TICKET***

Some people think law enforcement officers should be fighting crimes such as murder, rape, burglary, instead of enforcing seat belt laws. The fact is on average one person is murdered each day in Indiana, while three lose their lives to motor vehicle crashes.

***IT'S NOT JUST ABOUT ENFORCING THE LAWS.
IT'S ABOUT SAVING LIVES.***

Law enforcement agencies in cooperation with the Governor's Council on Impaired & Dangerous Driving have made Indiana safer while enforcing Indiana's seat belt and child restraint laws. The statistics below represent enforcement totals over the past seven years.

- **267,786 – Seat belt and child restraint violations**
- **29,296 – Impaired driving arrests**
- **24,624 – Other alcohol/drug arrests**
- **91,660 – Criminal arrests**
- **1,061,197 – Other contacts**
- **1,474,563 – Total contacts with Indiana citizens**

Effective law enforcement not only improves the quality of life in our communities, it helps protect the lives of Indiana citizens.

By encouraging safe driving and increasing Indiana's seat belt usage rate 10 percent, we can save 100 lives, thousands of injuries and \$150 million.

You Are the Key to Making Click It or Ticket a Success!

One hundred percent participation and support from all law enforcement agencies is vitally important to make this campaign a success. As with any safety-oriented law, the primary objective is to encourage more people to comply—not simply to penalize violators, but to save lives. To achieve this takes a well-planned effort combining local public information and education in addition to an organized plan of highly visible enforcement. Communities where law enforcement agencies have

Governor's Council on
Impaired & Dangerous Driving



www.in.gov/cji/clickit 866/499-4696

effectively implemented such programs have seen dramatic increases in seat belt usage up to sixteen percent in a year.

The Governor's Council on Impaired and Dangerous Driving asks you to make seat belt law enforcement a top priority. Take the time to implement Click It or Ticket in your community. Enforcing seat belt laws saves lives. It's one more way your efforts help protect the safety of Indiana's citizens.